

What is claimed is:

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1. An asset management advice system comprising:
a data base storing purchase and sale signals relating to assets to be traded; and

a data processing means for producing a suitable investment scenario when user's property information is input from a user terminal via a prescribed communication means, referring to the purchase and sale signals to send management advice data based on the investment scenario to the user terminal and performing an asset transaction in accordance with a response to the management advice data from the user terminal.

2. An asset management advice system according to claim 1 wherein, data relating to prices, the amount of remains and the volume of trading of assets to be traded is utilized as grounds for the purchase and sale signals.

3. An asset management advice system according to claim 2 wherein, quantitative data relating to assets to be traded and their sources is also utilized as grounds for the purchase and sale signals.

4. An asset management advice system according to claim 2 wherein, qualitative data relating to assets to be traded and their sources is also utilized as grounds for the purchase and sale signals.

5. An asset management advice system according to claim 2 wherein, quantitative macro information data in the locations of sources and transaction regions of assets to be traded is also utilized as grounds for the purchase and sale signals.

6. An asset management advice system according to claim 2 wherein, qualitative macro information data in the locations of sources and transaction regions of assets to be traded is also utilized as grounds for the purchase and sale signals.

7. An asset management advice system according to

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claim 1 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to an asset recommended by the investment scenario and data constituting grounds for them to update the data base.

8. An asset management advice system according to claim 1 wherein, the data processing means produces a plurality of investment scenarios with different characteristics and produces management advice data based on one investment scenario of them in accordance with user's selection.

9. An asset management advice system according to claim 8 wherein, an animation character is set for each investment scenario and the character operates in accordance with the management advice data, to be an interface with the user.

10. An asset management advice system according to claim 9 wherein, the data processing means stores management performance records for a past prescribed period of each investment scenario and the management performance records together with the animation character are presented to the user.

11. An asset management advice system according to claim 8 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to an asset recommended in accordance with the characteristics of each scenario and data constituting grounds for them to update the data base.

12. An asset management advice system according to claim 1 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to user's holding assets and data constituting grounds for them to update the data base.

13. An asset management advice system according to claim 1 wherein, the user can select either the real mode

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in which to access the market to perform asset transactions made by the data processing means actually or the virtual mode in which not to access the market to perform them virtually.

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14. An asset management advice system comprising:
a communication means for connection to a data base storing purchase and sale signals relating to assets to be traded; and

a data processing means for producing a suitable investment scenario when user's property information is input from a prescribed input means, referring to the purchase and sale signals to provide management advice data based on the investment scenario to the user and performing an asset transaction in accordance with user's response to the management advice data.

15. An asset management advice system according to claim 14 wherein, data relating to prices, the amount of remains and the volume of trading of assets to be traded is utilized as grounds for the purchase and sale signals.

16. An asset management advice system according to claim 15 wherein, quantitative data relating to assets to be traded and their sources is also utilized as grounds for the purchase and sale signals.

17. An asset management advice system according to claim 15 wherein, qualitative data relating to assets to be traded and their sources is also utilized as grounds for the purchase and sale signals.

18. An asset management advice system according to claim 15 wherein, quantitative macro information data in the locations of sources and transaction regions of assets to be traded is also utilized as grounds for the purchase and sale signals.

19. An asset management advice system according to claim 15 wherein, qualitative macro information data in the locations of sources and transaction regions of assets to

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be traded is also utilized as grounds for the purchase and sale signals.

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20. An asset management advice system according to claim 14 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to an asset recommended by the investment scenario and data constituting grounds for them to update the data base.

21. An asset management advice system according to claim 14 wherein, the data processing means produces a plurality of investment scenarios with different characteristics and produces management advice data based on one investment scenario of them in accordance with user's selection.

22. An asset management advice system according to claim 21 wherein, an animation character is set for each investment scenario and the character operates in accordance with the management advice data, to be an interface with the user.

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23. An asset management advice system according to claim 22 wherein, the data processing means stores management performance records for a past prescribed period of each investment scenario and the management performance records together with the animation character are presented to the user.

24. An asset management advice system according to claim 21 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to an asset recommended in accordance with the characteristics of each scenario and data constituting grounds for them to update the data base.

25. An asset management advice system according to claim 14 wherein, the data processing means automatically collects data concerning the purchase and sale signals relating to user's holding assets and data constituting

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grounds for them to update the data base.

26. An asset management advice system according to claim 14 wherein, the user can select either the real mode in which to access the market to perform asset transactions made by the data processing means actually or the virtual mode in which not to access the market to perform them virtually.

27. A recording medium recording an asset management advice program that makes a data processing unit perform:

a scenario producing process of producing a suitable investment scenario when user's property information is input;

a management advising process of referring to purchase and sale signals relating to an asset to be traded stored in a data base to produce management advice data based on the investment scenario; and

a trading process of performing an asset transaction in accordance with user's response to the management advice data.

28. A recording medium according to claim 27 wherein, the asset management advice program further comprises a process in which the data processing unit automatically collects data concerning the purchase and sale signals relating to an asset recommended by the investment scenario and data constituting grounds for them to update the data base.

29. A recording medium according to claim 27 wherein, in the scenario producing process a plurality of investment scenarios with different characteristics are produced and the user selects one investment scenario of them.

30. A recording medium according to claim 29 wherein, in the scenario producing process an animation character is set for each investment scenario and in the management advising process the character operates in accordance with the management advice data, to be an interface with the

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user.

31. A recording medium according to claim 30 wherein, the asset management advice program further comprises a process of storing management performance records for a past prescribed period of each investment scenario and in the management advising process the management performance records together with the animation character are presented to the user.

B1 32. A recording medium according to claim 29 wherein, the asset management advice program further comprises a process of automatically collecting data concerning the purchase and sale signals relating to an asset recommended in accordance with the characteristics of each scenario and data constituting grounds for them to update the data base.

33. A recording medium according to claim 27 wherein, the asset management advice program further comprises a process of automatically collecting data concerning the purchase and sale signals relating to user's holding assets and data constituting grounds for them to update the data base.

34. A recording medium according to claim 27 wherein, in the trading process the user can select either the real mode in which to access the market to make transactions actually or the virtual mode in which not to access the market to make transactions virtually.

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